

PRESS RELEASE**NEW EXECUTIVE TEAM NAMED AT FLOS
ROBERTA SILVA STEPS DOWN**

Milan, 02 May 2024 – **Design Holding**, a global leader in high-end design, announces the departure of Roberta Silva from FLOS, after serving as its CEO. Silva was key in leading the iconic lighting company in its international expansion since June 2019.

The Board of Design Holding expresses its gratitude to Roberta Silva for her work at the helm of the company. "On behalf of the Design Holding teams and our shareholders, I would like to thank Roberta for her dedication to FLOS, contributing to its growth and consolidation as one of our core brands, and I wish her well in her future endeavors." – declares **Daniel Lalonde, CEO of Design Holding**.

Effective immediately, FLOS will be led by a new executive team, with **Daniel Lalonde**, CEO of Design Holding, assuming the position of **interim CEO** of FLOS and **Matteo Luoni** taking on the role of **Deputy CEO**, maintaining his role as Director of Group Strategy.

Founded in 1962, FLOS is a leader in the high-end lighting industry. The company has embarked on a significant growth path, enhancing its product portfolio in four different areas – decorative, architectural, bespoke, and outdoor – focusing on geographic expansion and investing in innovation and the search for new creative talents.

Design Holding

Design Holding is a global leader in high-end design with a cultural heritage of European origin, characterised by multi-channel distribution and diversified product categories. Guided by the purpose 'We design for a beautiful life', the Group designs for the planet, people, and culture. The Group includes Flos, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Audo Copenhagen and Lumens. Design Holding's catalogue features iconic objects designed by world-famous designers such as Achille and Pier Giacomo Castiglioni, Tobia Scarpa, Luigi Caccia Dominioni, Poul Henningsen, Arne Jacobsen, Antonio Citterio, Gaetano Pesce, Philippe Starck, Piero Lissoni, Konstantin Grcic, Jasper Morrison, Patricia Urquiola, Michael Anastassiades and many others. Design Holding is jointly owned by the global investment firms Investindustrial and Carlyle. www.designholding.com.

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